



## CLIMATE SPEAKER TRAINING SERIES

### **“Strategies and Approaches for More Effective Climate Actions and Presentations” by Dan Linehan**

**Saturday, June 17, 2023, at 11:00 am PT**

<https://us02web.zoom.us/j/6886361569>

**Meeting ID: 688 636 1569**

**RSVP at [chapter@climaterealitymb.org](mailto:chapter@climaterealitymb.org)**

Improving the effectiveness of how you communicate about the climate crisis allows audiences to better connect with your message and helps to better inspire positive action. What to cover and what to leave out? How to improve personalization? How to customize Climate Reality Project slides? How to inform and educate without making audiences feel hopeless and defeated? Learn helpful strategies and approaches that answer these questions and more whether you are giving climate presentations as a trained Climate Reality Project leader or are going to engage with the community as a new member of the Monterey Bay chapter. Please note that this training will be recorded.



#### **Climate Reality Leader and Trainer Dan Linehan**

is a member of the Bay Area chapter and the Monterey Bay chapter, as well as the communications chair and strategy advisor for the LA chapter's Climate Curricula Committee, Dan Linehan joined Climate Reality Project in 2012. Dan has given presentation boot camps for the Bay Area, Silicon Valley, and Los Angeles chapters and was a mentor for a Latin America leader training. An author and professional writer and editor, he's focused on climate change for over two decades.

Widely published, his work has appeared in newspapers, magazines, literary journals, books, and videos. He's given over a hundred presentations based on his work. And his latest book is *The Princess of the Bottom of the World*, an award-winning multimedia climate series based on his climate change work in Antarctica and Argentina. For more info, visit his website at <https://www.dslinehan.com>.

**Spread the word and share the opt in link. [Join our chapter](#)**

The Monterey Bay CA Chapter represents all municipalities, campuses, military bases, farmlands, rural areas and open spaces within both Monterey County and Santa Cruz County. We acknowledge that we reside and operate on the traditional lands of the native Ohlone people and the Amah Mutsun Tribal Band. We also share this bioregion with many beloved non-human marine, wetland and forest species who are endemic to this beautiful part of the planet.

***The Climate Reality Project, a nonprofit organization founded by former US Vice President and Nobel Laureate Al Gore, is dedicated to leading a global cultural movement demanding immediate action on the climate crisis by using cutting-edge communications and grassroots strategies to educate the public about the urgency and solvability of the climate crisis. Our chapter's focus is building solidarity across the Monterey Bay region to push for immediate bold climate action! We collaborate with other climate coalition partners on the ground to advance climate action and to advocate for climate justice.***